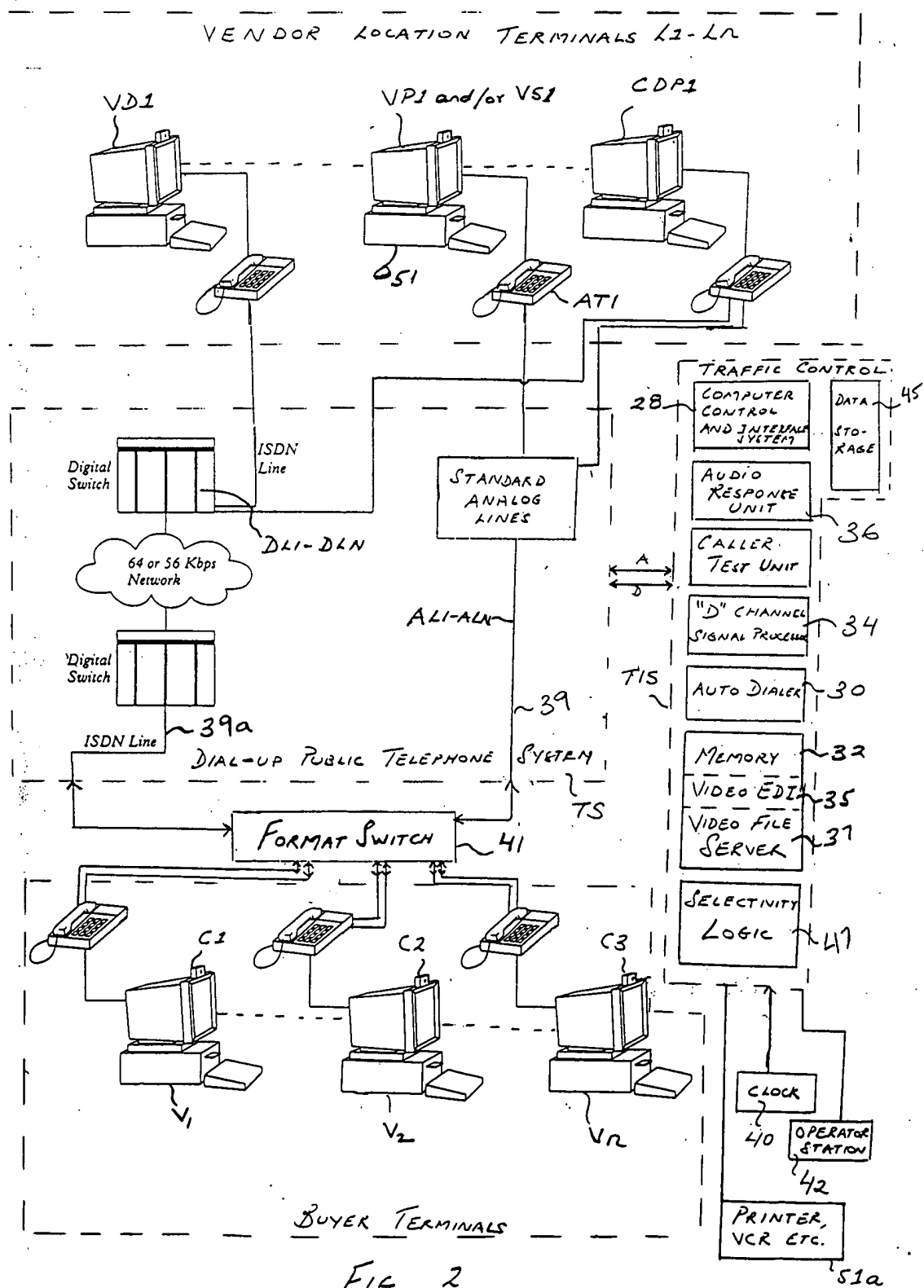
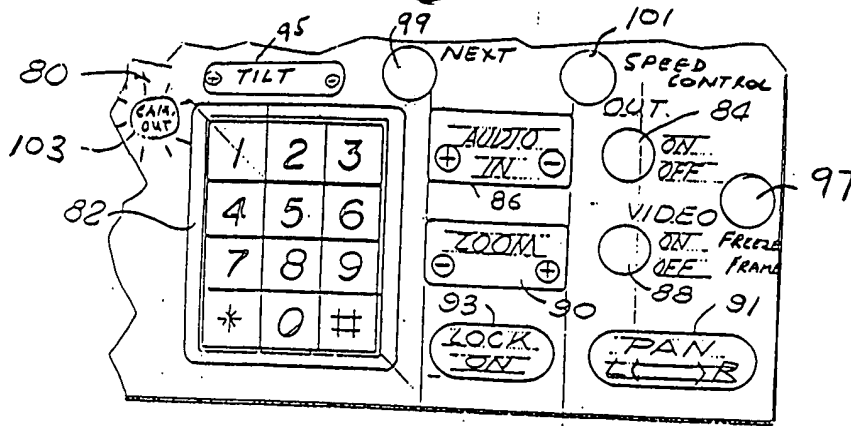


FIG. 1





1
80

FIG. 3

SCHEDULING AND
ROUTING SYSTEM

ISSUED TO:
JONES, ROGER
2784348
XYZ TOHC

FIG. 4

211.

002780-47650560

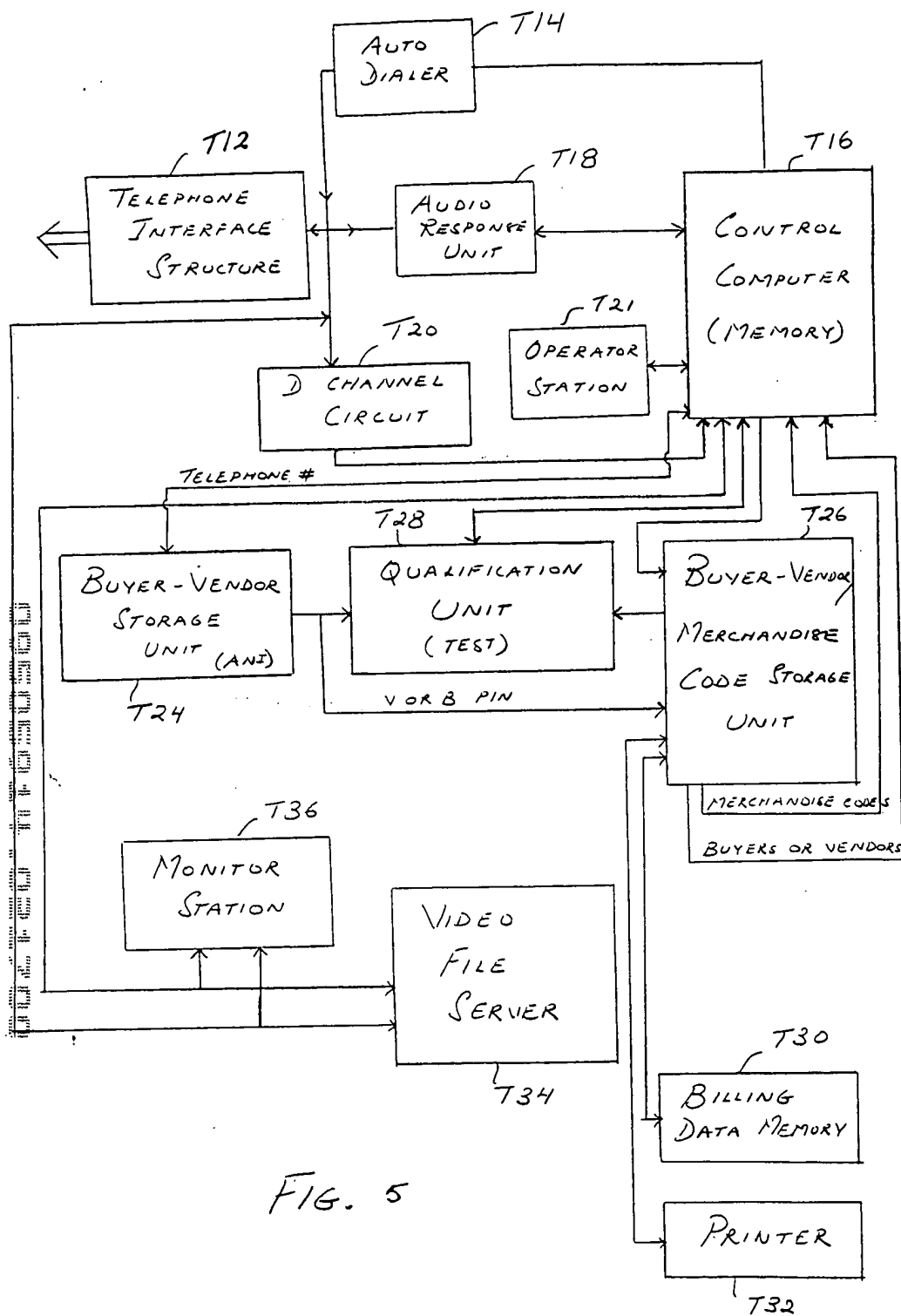


FIG. 5

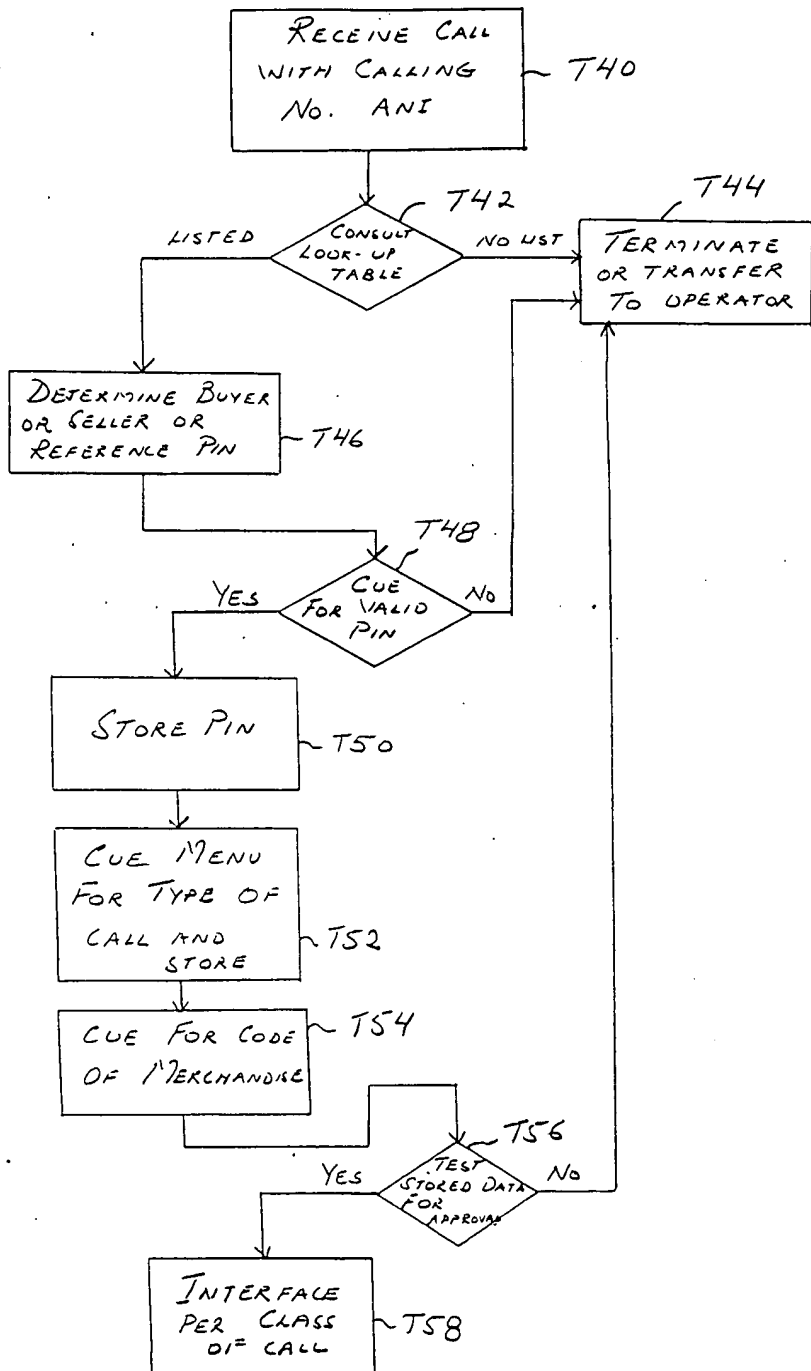


FIG. 6

VENDOR CELL

TELEPHONE No. + ADDRESS	PIN VENDOR No.	TELEPHONE No.	VIDEO FORMAT	RATING	PRIORITY
PERSONS	NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHASE DATA	
CROSS REFERENCE NO. TO OTHER BUYER LOCATIONS			BUYERS AVAILABLE	TIME LIMIT	
CALL BILLING DATA D1 DATE - TIME - FORMAT NO.		CALL BILLING DATA D2		USE RATE	
MERCHANDISE CODES					

FIG. 7

BUYER CELL

FIFO TIME ADDRESS	BUYER No.	APPOINTMENT SCHEDULE —
-(DAY - MONTH - YEAR - TIME - PERIOD#) - (DMYTP)		
-(DMYTP) - AVAILABILITY SCHEDULE		
MERCHANDISE CODES		

FIG. 8

00220-4650300

EXEMPLARY BUYER REQUEST FORM

Date <u>12-7-93</u> Time <u>8:45 am PST</u> Buyer Co. <u>Food 4 Less</u> Specific Buyer <u>Larry Lahli</u>
Video Unit <u>714 668 5335</u> Your Reference # <u>5127</u> MERCHANDISE <u>472361</u> CODE
General Category <u>Basic Health and Beauty Aids</u> Specific Category <u>Shampoo & Conditioners</u>
SUBMIT PRESENTATION
Request Specifics Conditioning Shampoo for the U.S. Market Papaya based 12 oz. bottle Under \$2.00 net cost Must be available delivered to Pullerton, CA by 12-18-93, 8:00 am PST Minimum 10,000 units Date/Time offers required by <u>12-7-93, 3:00 pm (PST)</u>

FIG. 9

EXEMPLARY NOTIFICATION RECEIPT

Your #5127 received, assigned Telebuyer #681296 Distributed to 736 vendors

FIG. 10